



Community Cat Board Meeting – Saturday, April 29, 2023, 9:00 am

Attendees: Tammy, Jamie, Amy, Maggie

1. Wix analytics – site most popular Saturday evenings. Most of the traffic routes through Facebook. We had 666 people view the website on 4/1. Individual site sessions have increased slightly from last year and are more consistent. Average session duration is between 1 and ~16 minutes.
2. Volunteer agreements – Should we add anything about termination of volunteers?

Tammy added some language to the meeting notes that some other orgs are using regarding volunteer termination, and doesn't think it's a bad idea to add to ours. Other orgs have had a hard time terminating some volunteers, so we should think about adding verbiage saying we can terminate volunteer status at any time.

3. Results of volunteer survey

There seemed to be one person who was dissatisfied with volunteering, but overall it seemed positive. One suggestion was to have a summer potluck. We're considering July 16, August 13, & August 20; we'll run these dates by the rest of the board members that aren't here today, and then do a post on the volunteer page to see what works best for the most people.

We're thinking about posting some of the results of the survey, so people feel they are heard and are more willing to spend the time answering future surveys. Perhaps addressing the comments such as summer potluck, adoptions events, etc. Also announcing that Maggie is on the board now, and what open positions exist that people are welcome to volunteer for.

Tammy will post about 1) adoption events and 2) announcing Maggie on the board and open positions; Maggie will post that we're planning the summer event and more details are to come.

4. Volunteer Week

Volunteer week went well. People seemed to enjoy the FB posts, and loved the magnets. Amy spent a lot of time doing the magnets, and Maggie spent a lot of time on the trivia/prizes, so big kudos to both of them for taking on these tasks! We appreciate you!!



Grants – Tammy is aware of one where you have to be on a monthly call on a Monday morning or watch afterwards within the month, and you can enter to win a grant. Maggie said she will do this.

5. Sarah to post bylaws on the website