



Community Cat Board Meeting – Saturday, January 28, 2023, 9:00 am

Attendees: Tammy, Amy, Jamie, Sarah, Nicole

1. Discuss the Board of Directors – Potentially adding any members or making any changes

When Tammy does the filing, she needs to list the officers and the board members; they are 2 separate categories. We should vote on members this year. The board can nominate someone, then another member can second, etc. For the other positions, we'll need to discuss who can/wants do volunteer for something. Thoughts discussed during the meeting, for what to change and new potential members to ask, are listed below. The board agreed on all of this, some of the individuals not currently involved just need to be asked to see if they accept.

- Marketing Co-Directors: Maggie & Amy
- Transportation Co-Coordinator: Karen & Amy
- Nicole will now just be Donor Recognition (no longer Social Media Coordinator, which will be merged with Marketing)
- Adoptions Co-Coordinator: Kaitlynn & Dakota
- Foster Coordinator, Intake Coordinator, and Medical Coordinator: Amy
- Remove Adoption Outreach Coordinator and Press Releases
- Dena will remain Art Slave and Sarah will remain Technical Coordinator.
- Grant Writing and TNR will also remain open for now
- Small Animal Care Coordinator (new): Rebecca

2. Wix analytics

Sarah went onto a Wix site last night that shows analytics for the website. There really hasn't been any changes in the last couple years in terms of traffic. Not sure if there's anything we can do to improve traffic. Unfortunately if you do a Google search for Community Cat, we are way down the list.

3. Volunteer survey

This was brought up before, but Sarah didn't get to it. She found a template you can work from, and would like to mock something up to have volunteers fill out



about once per year. The board agreed this sounds like a good idea. She'll post in the volunteer group for about 2 weeks, then we can discuss and go through it at the next meeting to see what's going well, what we may need to change, etc.

#### 4. Kadlec closing, MOU with other rescues/resources?

Kadlec is closing, and they take in hundreds of cats per year, which is way more than we can take in. Is there anyone that we can partner with for intake? Where are Kadlec's fosters going and can we get any of them to foster for us?

According to Tammy, Amy W and Hannah H are thinking of starting a kitten and small animal rescue and were asking Tammy some questions about starting it. Tammy suggested that they have Kadlec transferred to them, change the name, board, location, etc so they don't have to start from scratch. Kadlec takes in about 1000 cats a year, and intake halted about a month ago.

Amy pointed out we don't really have a lot of kitten fosters, especially bottle babies. Since we will be getting some supplies from them (carriers, etc.) when they officially close, Tammy can talk to Angela again to see if any of their fosters want to come to us. Amy mentioned that she also had a FB post planned that Maggie is working on right now. Tammy suggested they add that since Kadlec is closing, we anticipate getting an influx of calls for kitten rescue.

#### 5. Lil Bub update

Stacy emailed Sarah asking if we had any hot messes, which we don't really currently, so Sarah recommended Misfit Felines group out of Stoughton. Stacy also mentioned that they might be starting a program for just general fundraising for rescues, like a slush fund. We need to decide if that would be good for us, or if we should recommend some smaller organizations. Latoya's might benefit from that. Amy mentioned Feline/Canine Friends as well. Since we take in so many hot mess cases, we could start a slush fund for just that. Amy also mentioned a spay/neuter slush fund since we do a lot of those when requested. Tammy said she's always just put all our donations together in one account and used what we need when we need it, regardless of the reason. Amy pointed out it seems like a lot of work to have separate funds/accounts. Sarah asked if it would help to have an actual spay/neuter program; we may get a LOT more requests if we have a program specifically for that, so we need to decide if that's something we want to do. We decided to table this for now to give us all time to think about it, and we can discuss again later. If we do decide to start a fund, we can ask for donations specifically for that fund's purpose.



Nicole asked what needs to be done for the Lil Bub. Sarah said she just needs to share some info, photos, and an estimate of expected vet bills; they post the cat and people send us money. There was a little work up front to prove we're a legit rescue, but